



GUSTAVO LUNA

Graphic Designer & Web Designer

PORTFOLIO

www.glunadesign.com

CONTACT

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EDUCATION

California State University,
Dominguez Hills
Carson, CA

Bachelors of Arts in
Graphic Design

SKILLS

Adobe Photoshop CC
Adobe Illustrator CC
Adobe Indesign CC
Brackets - HTML5 / CSS3
Wordpress Web Design
Squarespace Web Design
Shopify Web Design
Mailchimp Email Design

As a graphic designer,
I take great care that
both the client and the
job are given the time
they deserve to fully get
the messaging across.

EXPERIENCE

ALLTRADE TOOLS LLC | GRAPHIC & WEB DESIGNER
FEBRUARY 2017 - PRESENT

- Conception and execution of digital design work across multiple brands
- Create brand new fully functional ecommerce websites consistent with brand identities included but not limited to CAT, Wagner, Powerbuilt, Kilimanjaro.
- Create and build email designs across a multitude of brands.

STILLEN PERFORMANCE PARTS | GRAPHIC DESIGNER
APRIL 2016 - FEBRUARY 2017

- Update email platform from PDFs to HTML5.
- Design emails on weekly basis promoting new products and news.
- Redesign website to a fresh neutral look.

INTERIOR REMOVAL SPECIALIST | GRAPHIC DESIGNER
NOVEMBER 2014 - APRIL 2016

- Sole graphic designer responsible for all marketing material.
- Design brand new website that is inline with their brand identity.
- Create a consistent branding style across all platforms of marketing.

ALLTRADE TOOLS LLC | PACKAGING INTERN DESIGNER
APRIL 2014 - APRIL 2015

- Clients include Snap-On Kawasaki, Powerbuilt and Craftsmen.
- Assisting art directors with masking images, revisions and retouching of over 20 different packaging designs.
- Assisted with production tasks such as creating mounting and numbering comps to be presented to the client(s).

CSU DOMINGUEZ HILLS | GRAPHIC DESIGNER
AUGUST 2013 - AUGUST 2014

- Designed the school's official self-guided tour of the campus.
- Supervised the rebranding of the New Student Orientation logo while working with Vice President of the campus. The identity represents over 5,000 new incoming Freshmen students.
- Managed and supervised over 60 scheduled on campus tours per month.